

🕒 ADVISORY

Virtual finance director

Board-level financial insight when you need it, without the cost of hiring a full-time finance director.

What a finance director does

- Business plans and strategy
- Budgets, forecasts and KPIs
- Cash management
- Pricing and margin improvement
- Board and investor reporting
- Bank and funding relationships
- Finance systems and controls
- Tax planning with the business
- Acquisitions and disposals
- Exit and succession planning

Signs you need one

- ☐ Turnover is growing, but cash is not
- ☐ You are talking to banks, lenders or investors
- ☐ Management accounts are late, or nobody uses them
- ☐ Pricing, hiring and investment decisions are made on gut feel
- ☐ Your bookkeeper or financial controller needs senior oversight
- ☐ You are planning a sale, acquisition or handover to the next generation

In-house or virtual?

	IN-HOUSE	VIRTUAL
Cost	Full salary, NIC, pension, bonus and recruitment fees	A fixed monthly fee for the time you need
Commitment	Permanent employment	Flexible; scale up or down
Experience	One person's background	Partner-level experience across many businesses
Start	Months to recruit	Weeks

Most owner-managed businesses need finance director thinking, not a full-time finance director.

How it works

A virtual finance director works with you part time, for a set number of days a month or quarter. They attend board meetings, review the numbers and are available by phone in between. The time can be scaled up for a project, such as raising finance or preparing for a sale, and back down afterwards.

Typical engagements

LEVEL	TIME	INCLUDES
Quarterly	A board meeting and review each quarter	Quarterly pack and forecast update, strategy discussion, tax planning check-in
Monthly	One to two days a month	Everything above, plus a monthly pack, 13-week cash forecast and bank relationship management
Project	As needed	Raising finance, an acquisition or sale, a systems change, or succession planning

A complete virtual finance team

The finance director can sit on top of the rest of your finance function. We can provide the **bookkeeping** and payroll, the **management accounts** and the **finance director**, so you have one joined-up team instead of three separate suppliers.

Your first 90 days

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| 01 Days 1 to 30: review the numbers, systems and controls, and identify quick wins in cash and pricing. | 01 Days 61 to 90: present the first board pack, agree the plan for the year and review funding. |
| 02 Days 31 to 60: build the budget, 13-week cash forecast and KPI dashboard. | 02 Ongoing: monthly or quarterly reviews, with time on call when decisions come up. |

WHY KING STREET

Our partners have run profitable businesses, not just reported on them. You get commercial advice as well as the numbers, from the same people each time.

TALK TO A PARTNER

A finance director, without the full-time cost

We provide finance director support by the day, month or project, scaled to what the business needs. You deal directly with Doug Murphy or Stephen Thompson, not a rotating account team.

[Book a discovery call →](#)

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